



ASTHMA FOUNDATION NT STRATEGIC PLAN 2025 - 2028

VISION

**Territorians
Breathing
Better**

PURPOSE

To reduce the impact and prevalence of asthma, Chronic Obstructive Pulmonary Disease (COPD), allergy and other related conditions in the Northern Territory through awareness raising, advocacy, education, diagnostic lung tests, training, advice and information.

VALUES

**Client-Focused
Respect
Professional
Accountable
Quality Driven**

KEY PRIORITIES AND STRATEGIES

ENSURE PEOPLE WITH ASTHMA, COPD AND OTHER RELATED CONDITIONS AND THEIR FAMILIES ARE INFORMED AND SUPPORTED TO BETTER MANAGE THEIR RESPIRATORY HEALTH.

- Provide assessments, management advice and referral services for individuals with asthma and/or COPD.
- Provide support and education to family members of people with asthma and/or COPD.

STRENGTHEN THE CAPACITY OF HEALTH PROFESSIONALS AND OTHERS TO ASSIST PEOPLE WITH ASTHMA, COPD AND OTHER RELATED CONDITIONS.

- Provide specialised training and information to enhance client service delivery by health professionals across the Territory.
- Deliver advice and training about the management of asthma, COPD and related conditions to people in care and education settings and other workplaces.
- Develop resources and training approaches to extend capacity building across the Territory.

ENHANCE COMMUNITY AWARENESS AND UNDERSTANDING OF ASTHMA, COPD AND RELATED CONDITIONS

- Communicate across various media platforms to improve community knowledge and understanding, and participate in events, promotions and campaigns to raise awareness.
- Work with other agencies and stakeholders in a holistic way to build a more supportive community environment for addressing respiratory health conditions.

MAINTAIN ORGANISATIONAL INTEGRITY

- Strive for excellence through performance improvement, effective and responsive governance, and a committed and skilled workforce.
- Provide leadership in the development and delivery of services that are appropriate to NT conditions and needs.
- Build internal capacity and maximise the quality and range of services in keeping with long-term sustainability.
- Contribute expertise and practical experience to relevant research endeavours, policy and program developments and matters of public interest or concern.